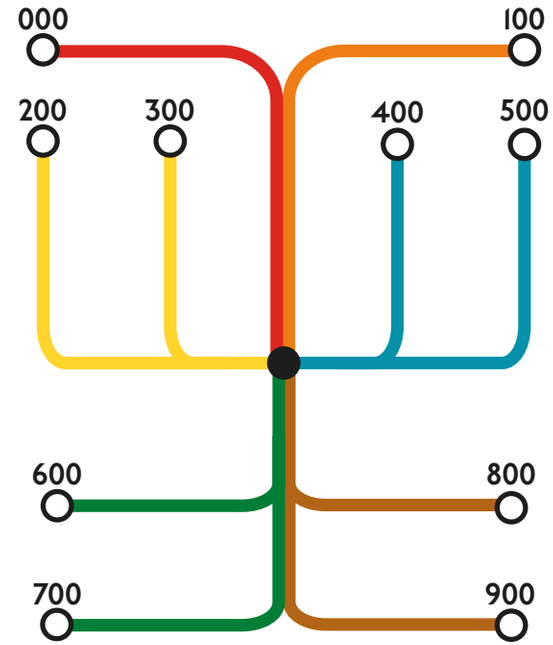


design: unibz.it | Gabriele Barchetti

Rethink library...

As a metro station

0 0 0 Allgemeinheit
1 0 0 Philosophie / Psychologie
2 0 0 Religion
3 0 0 Sozialwissenschaften
4 0 0 Sprache
5 0 0 Naturwissenschaften / Mathematik
6 0 0 Technologie/Angewandte Wissenschaften
7 0 0 Künste
8 0 0 Literatur / Rhetorik
9 0 0 Geographie / Geschichte



BIBLIOTHEK
METRO

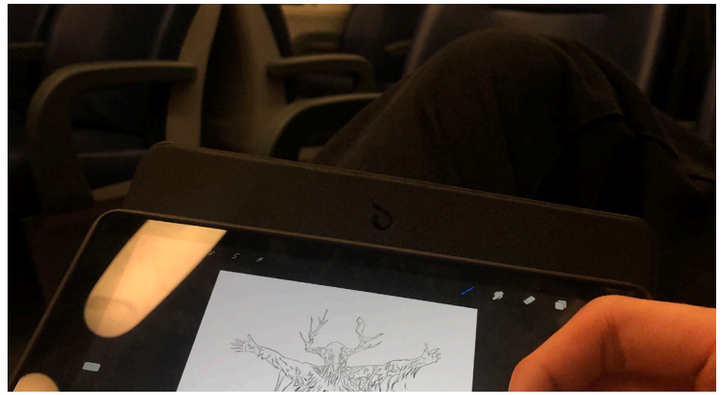
BZ / IT

STORY

It all comes from a very personal story. I never loved libraries and I never found myself well studying in these places. I find it better to do it in train and train stations, and I am also used to doing it since for 3 years I was a student commuter. Reconsidering this was the starting point for the project.

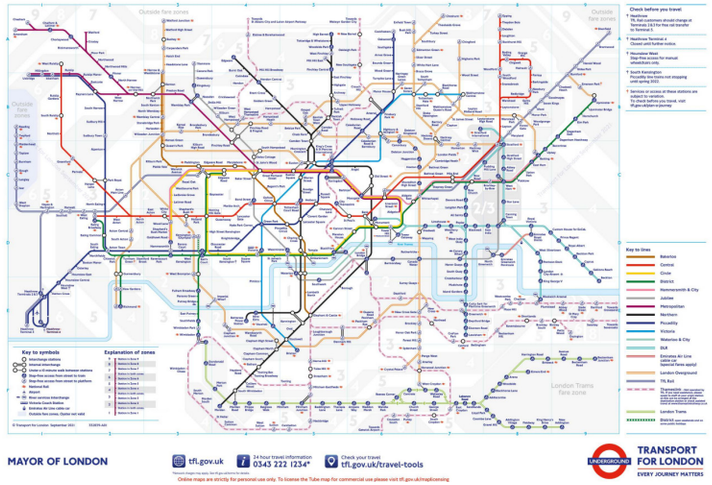
So it is not so much the thought of place as library intended as a place with books but as a place of study, and if we see it this way my library has always been the station.





INSIPRATION

My direct inspiration comes from the London subway system. Known as The Tube is the oldest tube in the world, opened in 1863 has 272 stations throughout London. is also the largest metro in Europe, operating 24h every day of the year except for December 25.
The underground sistem brings with it a series of icons recognizable all over the world, such as the logo, fonts, colors and the functional organization behind the graphics department. For this reason I decided to use this neat and functional system as a basis.
I will list here below the colors, fonts and map with which I decided to start to realize the project.



FONTS

Johnson Sans
(P22 Underground) / Edward Johnson

Ticketing
K-type / Keith Bates

COLOURS

Differences between RGB display colours in issues 3 and 4 of TfL Colour Standards

London Overground	Safety blue	Bakerloo line	Central line
New R: 239 G: 123 B: 16 Hex: #EF7B10	New: R: 0 G: 96 B: 168 Hex: #0060A8	New: R: 178 G: 99 B: 0 Hex: #B26300	New and old: R: 220 G: 36 B: 31 Hex: #DC241F
Old: R 232 G: 106 B: 16 Hex: #E86A10	Old: R: 0 G: 103 R: 193 Hex: #0067C1	Old: R 135 G: 78 B: 36 Hex: #874E24	

Circle line	District line	Hammersmith & City line	Jubilee line
New: R: 255 G: 211 B: 41 Hex: #FFD329	New: R: 0 G: 125 B: 50 Hex: #007D32	New: R: 244 G: 169 B: 190 Hex: #F4A9BE	New: R: 161 G: 165 B: 167 Hex: #A1A5A7
Old: R: 255 G: 206 B: 0 Hex: #FFCE00	Old: R: 0 G: 114 B: 41 Hex: #007229	Old: R: 215 G: 153 B: 175 Hex: #D799AF	Old: R: 134 G: 143 B: 152 Hex: #868F98

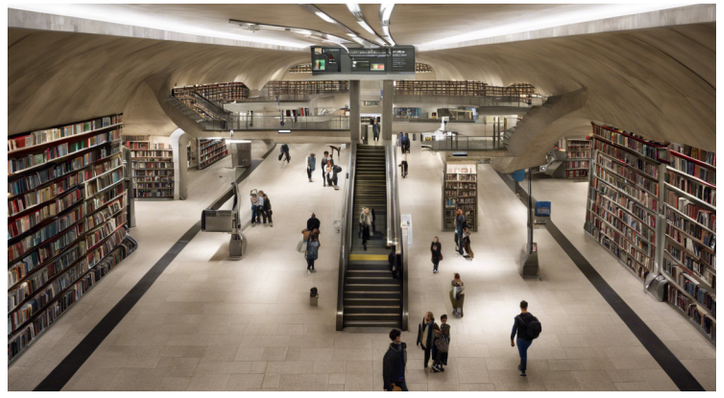
Metropolitan line	Northern line	Piccadilly line, TfL Rail*	Victoria line
New: R: 155 G: 0 B: 88 Hex: #9B0058	New and old: R: 0 G: 0 B: 0 Hex: #000000	New and old: R: 0 G: 25 B: 168 Hex: #0019A8	New: R: 0 G: 152 B: 216 Hex: #0098D8
Old: R: 117 G: 16 B: 86 Hex: #751056			Old: R: 0 G: 160 B: 226 Hex: #00A0E2

Waterloo & City line	Docklands Light Railway	Elizabeth Line (Crossrail)*	Tramlink
New: R: 147 G: 206 B: 186 Hex: #93CEBA	New and old: R: 0 G: 175 B: 173 Hex: #00AFAD	New: R: 147 G: 100 B: 204 Hex: #9364CC	New and old: R0 G: 189 B: 25 Hex: #00BD19
Old: R: 118 G: 208 B: 189 Hex: #76D08D			

*TFL rail and Elizabeth line appear in new edition only

CONCEPT

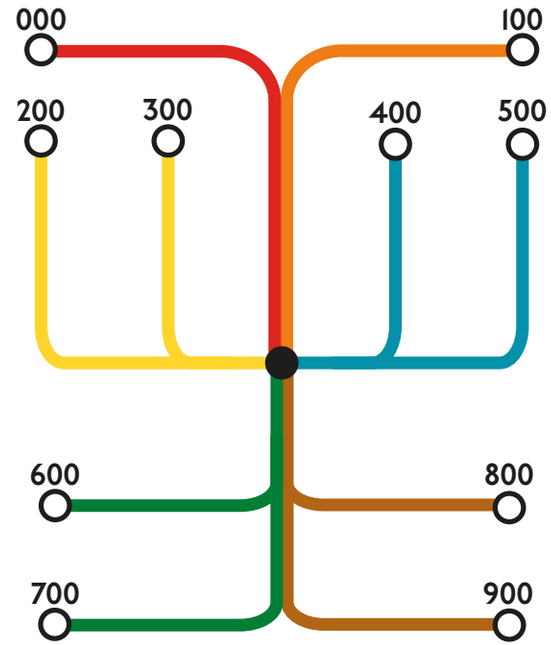
The concept of this project therefore aims to be a merge between a metro station and a library, creating confusion in two extremely contrasting contexts. Remove the discomfort for some people and instead approach it for others.
So I thought I'd make a map of the library and represent the various lanes of libraries as if they were tracks. Each binary therefore has its arguments divided according to the Dewey fundamental classes, through the map and the colors is therefore possible to find with simplicity what you are looking for.





MAP

0 0 0 Allgemeinheit
1 0 0 Philosophie / Psychologie
2 0 0 Religion
3 0 0 Sozialwissenschaften
4 0 0 Sprache
5 0 0 Naturwissenschaften / Mathematik
6 0 0 Technologie/Angewandte Wissenschaften
7 0 0 Künste
8 0 0 Literatur / Rhetorik
9 0 0 Geographie / Geschichte



BIBLIOTHEK
METRO

BZ / IT

LOGOS

BIBLIOTHEK

Die neue Bozner U-Bahn-Bibliothek.





TICKET

1:1

Metro Bibliothek

Class
Book

Ticket type
Rent

Start date
12 July.24

Valid until
1 AUGUST.24

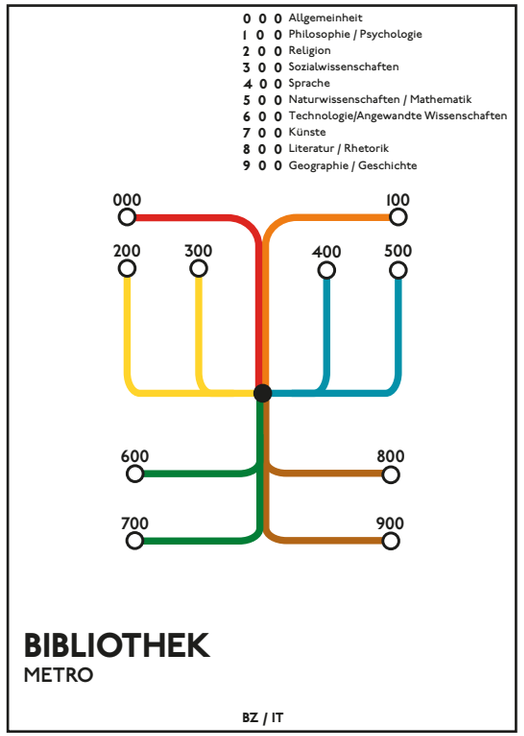
72345082438
Number

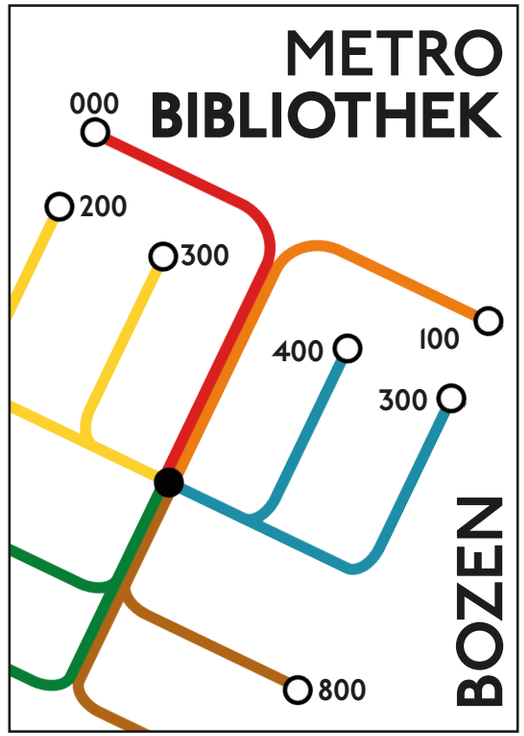
Zones 700

Location
Bolzano/Bozen

valid only within the metro library /
Bozen IT

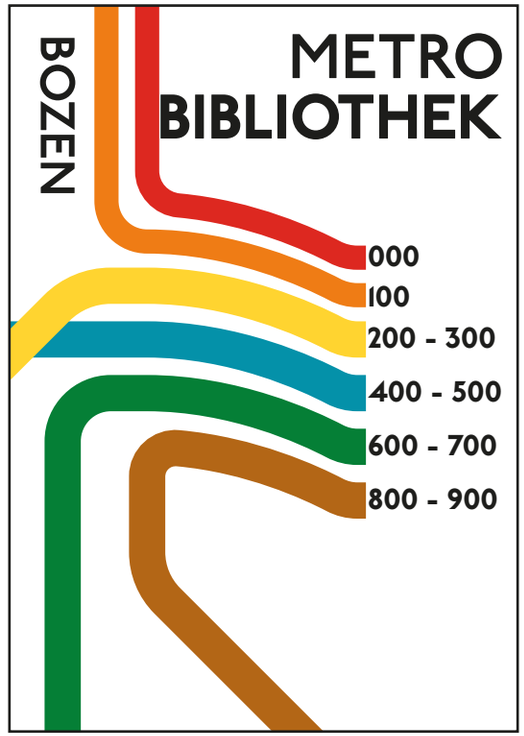
POSTERS


0 0 0 Allgemeinheit
1 0 0 Philosophie / Psychologie
2 0 0 Religion
3 0 0 Sozialwissenschaften
4 0 0 Sprache
5 0 0 Naturwissenschaften / Mathematik
6 0 0 Technologie/Angewandte Wissenschaften
7 0 0 Künste
8 0 0 Literatur / Rhetorik
9 0 0 Geographie / Geschichte
000
100
200
300
400
500
600
800
700
900
BIBLIOTHEK
METRO
BZ / IT


METRO
BIBLIOTHEK
000
200
300
400
100
300
800
BOZEN

POSTERS


BIBLIOTHEK
BIBLIOTHEK
Die neue Bozner U-Bahn-Bibliothek.
ALLGEMEINHEIT
PHILOSOPHIE / PSYCHOLOGIE
RELIGION
SOZIALWISSENSCHAFTEN
SPRACHE
NATURWISSENSCHAFTEN / MATHEMATIK
TECHNOLOGIE / ANGEWANDTE WISSENSCHAFTEN
KÜNSTE
LITERATUR / RHETORIK
GEOGRAPHIE / GESCHICHTE


BOZEN
METRO
BIBLIOTHEK
000
100
200 - 300
400 - 500
600 - 700
800 - 900

CREDITS

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